



# Visual Storytelling

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Penn State University

Guest Lecture for CIS 700 - Interactive Fiction and Text Generation

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# About Me



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# Outline

- The **birth** of the Visual Storytelling (VIST) task
- The **evolvment** of VIST technologies
- The **applications** of VIST

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- The **applications** of VIST

# 2013-2016: Vision-and-Language Explosion

## VQA: Visual Question Answering

Stanislaw Antol\*<sup>1</sup> Aishwarya Agrawal\*<sup>1</sup> Jiasen Lu<sup>1</sup> Margaret Mitchell<sup>2</sup>  
 Dhruv Batra<sup>1</sup> C. Lawrence Zitnick<sup>2</sup> Devi Parikh<sup>1</sup>  
<sup>1</sup>Virginia Tech <sup>2</sup>Microsoft Research

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## VQA: 2015

## Visual Genome: Connecting Language and Vision Using Crowdsourced Dense Image Annotations

Ranjay Krishna<sup>1</sup> · Yuke Zhu<sup>1</sup> · Oliver Groth<sup>2</sup> · Justin Johnson<sup>1</sup> · Kenji Hata<sup>1</sup> ·  
 Joshua Kravitz<sup>1</sup> · Stephanie Chen<sup>1</sup> · Yannis Kalantidis<sup>3</sup> · Li-Jia Li<sup>4</sup> ·  
 David A. Shamma<sup>5</sup> · Michael S. Bernstein<sup>1</sup> · Li Fei-Fei<sup>1</sup>

## Visual Genome: 2016

## Microsoft COCO Captions: Data Collection and Evaluation Server

Xinlei Chen, Hao Fang, Tsung-Yi Lin, Ramakrishna Vedantam  
 Saurabh Gupta, Piotr Dollár, C. Lawrence Zitnick

**Abstract**—In this paper we describe the Microsoft COCO Caption dataset and evaluation server. When completed, the dataset will contain over one and a half million captions describing over 330,000 images. For the training and validation images, five independent human generated captions will be provided. To ensure consistency in evaluation of automatic caption generation algorithms, an evaluation server is used. The evaluation server receives candidate captions and scores them using several popular metrics, including BLEU, METEOR, ROUGE and CIDEr. Instructions for using the evaluation server are provided.

## COCO Caption: 2015

## Flickr30k Entities: Collecting Region-to-Phrase Correspondences for Richer Image-to-Sentence Models

Bryan A. Plummer<sup>†</sup> Liwei Wang<sup>†</sup> Chris M. Cervantes<sup>†</sup> Juan C. Caicedo\*

Julia Hockenmaier<sup>†</sup>

Svetlana Lazebnik<sup>†</sup>

<sup>†</sup>Univ. of Illinois at Urbana-Champaign

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## Flickr30k Entities: 2015

# Direct, Literal Descriptions



A group of people that are sitting next to each other.



Adult male wearing sunglasses lying down on black pavement.



The sun is setting over the ocean and mountains.

# Evaluative, Figurative Language



A group of people that are sitting next to each other.

Having a good time bonding and talking.



Adult male wearing sunglasses lying down on black pavement.

[M] got exhausted by the heat.



The sun is setting over the ocean and mountains.

Sky illuminated with a brilliance of gold and orange hues.

# “Sitting in a Room” vs. “Bonding”

uralistic interactions. There is a significant difference, yet unexplored, between remarking that a visual scene shows “sitting in a room” – typical of most image captioning work – and that the same visual scene shows “bonding”. The latter description is grounded in the visual signal, yet it brings to bear information about social relations and emotions that can be additionally inferred in context (Figure 1). Visually-grounded stories facilitate more evaluative and figurative language than has previously been seen in vision-to-language research: If a system can recognize that colleagues look *bored*, it can remark and act on this information directly.



# Concrete vs. Abstract Terms

	Dataset	Size(k)		Language				Vision					
		Img	Txt	Frazier	Yngve	Vocab Size (k)	Sent Len.	#Conc	#Abs	%Abs	Ppl	(A)bs/ (R)eal	BB
<b>Balanced</b>	<b>Brown</b>	-	52	18.5	77.21	47.7	20.82	40411	7264	15.24%	194	-	-
	<b>SBU</b>	1000	1000	9.70	26.03	254.6	13.29	243940	9495	3.74%	346	R	-
<b>User-Gen</b>	<b>Deja</b>	4000	180	4.13	4.71	38.3	4.10	34581	3714	9.70%	184	R	-
<b>Crowd-sourced</b>	<b>Pascal</b>	1	5	8.03	25.78	3.4	10.78	2741	591	17.74%	123	R	-
	<b>Flickr30K</b>	32	159	9.50	27.00	20.3	12.98	17214	3033	14.98%	118	R	-
	<b>COCO</b>	328	2500	9.11	24.92	24.9	11.30	21607	3218	12.96%	121	R	Y
	<b>Clipart</b>	10	60	6.50	12.24	2.7	7.18	2202	482	17.96%	126	A	Y
<b>Video</b>	<b>VDC</b>	2	85	6.71	15.18	13.6	7.97	11795	1741	12.86%	148	R	-
	<b>VQA</b>	10	330	6.50	14.00	6.2	7.58	5019	1194	19.22%	113	A/R	-
<b>Beyond</b>	<b>CQA</b>	123	118	9.69	11.18	10.2	8.65	8501	1636	16.14%	199	R	Y
	<b>VML</b>	11	360	6.83	12.72	11.2	7.56	9220	1914	17.19%	110	R	Y

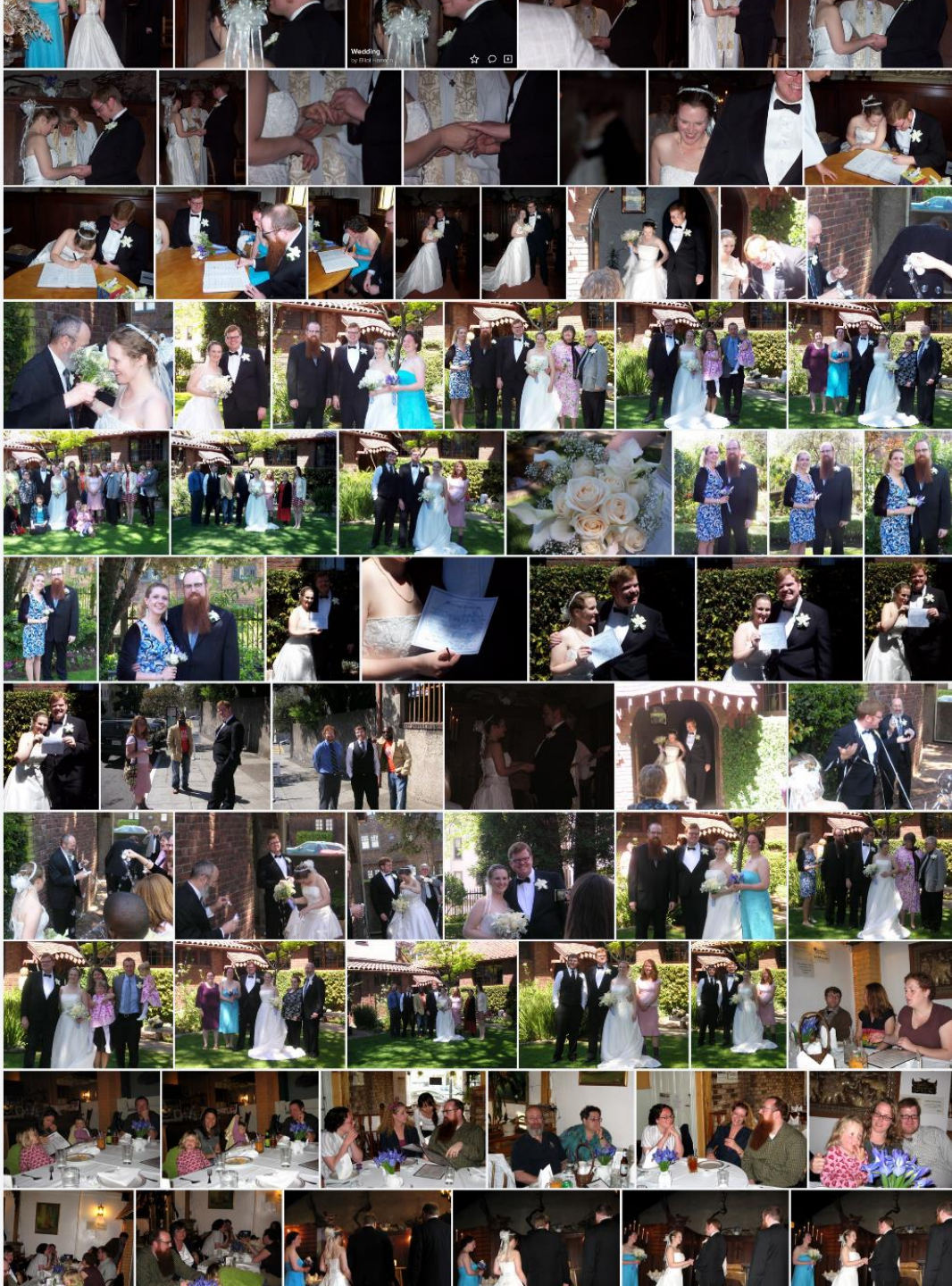
Table 1: Summary of statistics and quality metrics of a sample set of major datasets. For Brown, we report Frazier and Yngve scores on automatically acquired parses, but we also compute them for the 24K sentences with gold parses: in this setting, the mean Frazier score is 15.26 while the mean Yngve score is 58.48.

- **Abstract terms** = Ideas or concepts, e.g., ‘love’ or ‘think’.
- **Concrete terms** = All the objects or events.

# How to collect **figurative text** for images?

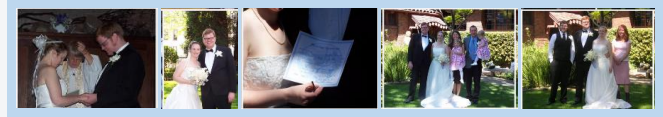
- **Design Constraints**

- **Vision-and-language** data (multiple images → a story)
- Real-world **human activities**
- Temporal relations
- Need **multiple references** for each instance (learned from MT)



A photo album of an event





+  
**[A Short Story  
About the Photo Seq]**

Write a story for it

# Dataset Construction Workflow

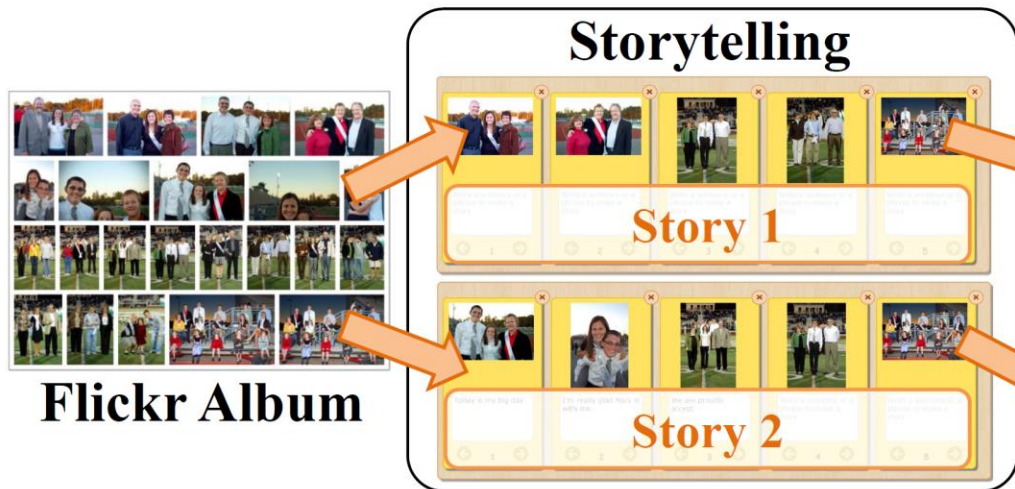


These terms are then used to collect albums using the Flickr API.<sup>3</sup> We only include albums with 10 to 50 photos where all album photos are taken within a 48-hour span and CC-licensed. See Table 1 for the query terms with the most albums returned.

beach (684)	breaking up (350)	easter (259)
amusement park (525)	carnival (331)	church (243)
building a house (415)	visit (321)	graduation ceremony (236)
party (411)	market (311)	office (226)
birthday (399)	outdoor activity (267)	father's day (221)

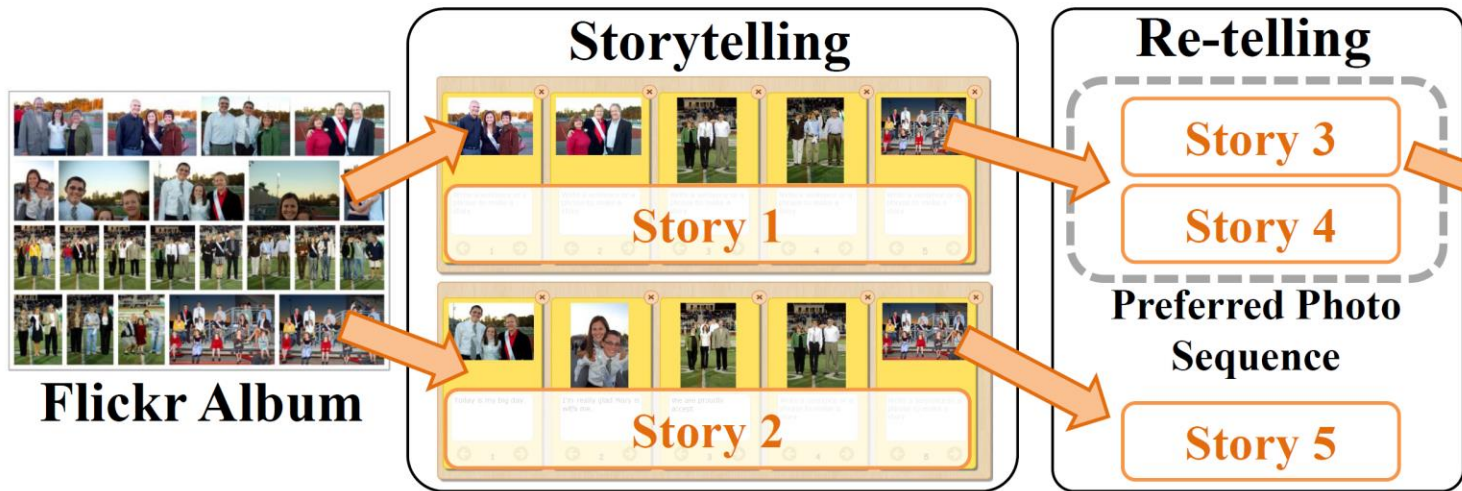
**Table 1:** The number of albums in our tiered dataset for the 15 most frequent kinds of stories.

# Dataset Construction Workflow (Cont.)



**Form a photo seq + write a short story**  
(2 crowd workers)

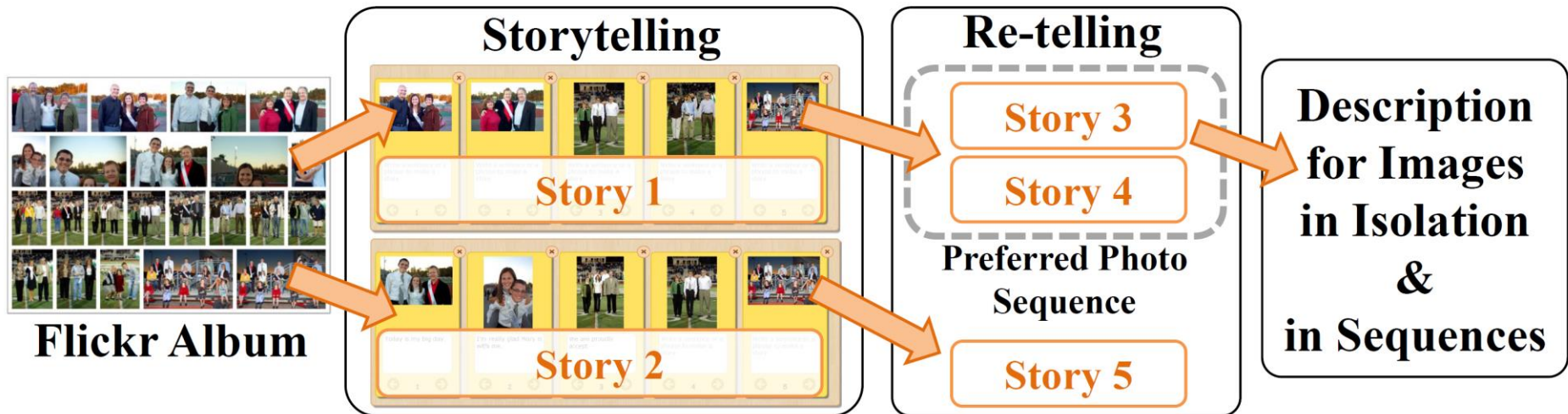
# Dataset Construction Workflow (Cont.)



**Pick a photo seq + write a short story**  
(3 crowd workers)



# Dataset Construction Workflow (Cont.)



**DII**: Description for Images in Isolation

**DIS**: Description for Images in Seq

**SIS**: Story for Images in Seq

# Worker Interface

(1) Pick at least 5 photos that best describe the story. Skip (Only if this album is not telling any stories.)



(2) Write a sentence or a phrase for each photo to form a story. (Please at least pick 5 photos.)



Today is my big day. I'm glad my parents

← 1 →



and Mary are all here with me.

← 2 →



Mary is

← 3 →



Write a sentence or a phrase to make a story

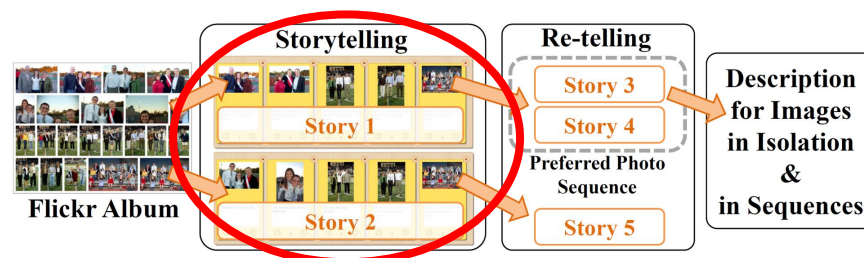
← 4 →



Write a sentence or a phrase to make a story

← 5 →

Today is my big day. I'm glad my parents and Mary are all here with me. Mary is



# What do the stories look like?



“A discus got stuck up on the roof. Why not try getting it down with a soccer ball? Up the soccer ball goes. It didn’t work so we tried a volley ball. Now the discus, soccer ball, and volleyball are all stuck on the roof.”

# Compare with Image Captions



A black frisbee is sitting on top of a roof.

A man playing soccer outside of a white house with a red door.

The boy is throwing a soccer ball by the red door.

A soccer ball is over a roof by a frisbee in a rain gutter.

Two balls and a Frisbee are on top of a roof.

# 10k+ Flickr Albums Included

- **10k+ x 2** unique photo sequences
- **10k+ x 5** unique short stories

Our dataset includes 10,117 Flickr albums with 210,819 unique photos. Each album on average has 20.8 photos ( $\sigma = 9.0$ ). The average time span of each album is 7.9 hours ( $\sigma = 11.4$ ). Further details of each tier of the dataset are shown in Table 2.<sup>6</sup>

# VIST Has More Abstract Terms

<b>Data Set</b>	<b> #(Txt, Img) Pairs (k)</b>	<b>Vocab Size (k)</b>	<b>Avg. #Tok</b>	<b>%Abs</b>	<b>Frazier</b>	<b>Yngve</b>	<b>Ppl</b>
<b>Brown</b>	52.1	47.7	20.8	15.2%	18.5	77.2	194.0
<b>DII</b>	151.8	13.8	11.0	21.3%	10.3	27.4	147.0
<b>DIS</b>	151.8	5.0	9.8	24.8%	9.2	23.7	146.8
<b>SIS</b>	252.9	18.2	10.2	22.1%	10.5	27.5	116.0

**Table 2:** A summary of our dataset, following the proposed analyses of Ferraro et al. (2015), including the Frazier and Yngve measures of syntactic complexity. The balanced Brown corpus (Marcus et al., 1999), provided for comparison, contains only text. Perplexity (Ppl) is calculated against a 5-gram language model learned on a generic 30B English words dataset scraped from the web.

# Closer to Modern, Internet English

<b>Data Set</b>	<b> #(Txt, Img) Pairs (k)</b>	<b>Vocab Size (k)</b>	<b>Avg. #Tok</b>	<b>%Abs</b>	<b>Frazier</b>	<b>Yngve</b>	<b>Ppl</b>
<b>Brown</b>	52.1	47.7	20.8	15.2%	18.5	77.2	194.0
<b>DII</b>	151.8	13.8	11.0	21.3%	10.3	27.4	147.0
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# Format of VIST Task

**Input:** A sequence of 5 photos



**Output:** A short story describing the photo sequence



# How to **Generate** Stories (in 2015)?

To train the story generation model, we use a **sequence-to-sequence recurrent neural net (RNN)** approach, which naturally **extends the single-image captioning technique** of Devlin et al. (2015) and Vinyals et al. (2014) to multiple images. Here, we encode an image *sequence* by running an RNN over the  $\text{fc7}$  vectors of each image, in reverse order. This is used as the initial hidden state to the story decoder model, which learns to produce the story one word at a time using softmax loss over the training data vocabulary. We use Gated Recurrent Units (GRUs) (Cho et al., 2014) for both the image encoder and story decoder.

# Example Outputs



The family got together for a cookout. They had a lot of delicious food. The dog was happy to be there. They had a great time on the beach. They even had a swim in the water.

# Example Outputs



+*Viterbi* This is a picture of a family. This is a picture of a cake. This is a picture of a dog. This is a picture of a beach. This is a picture of a beach.

+*Greedy* The family gathered together for a meal. The food was delicious. The dog was excited to be there. The dog was enjoying the water. The dog was happy to be in the water.

-*Dups* The family gathered together for a meal. The food was delicious. The dog was excited to be there. The kids were playing in the water. The boat was a little too much to drink.

+*Grounded* The family got together for a cookout. They had a lot of delicious food. The dog was happy to be there. They had a great time on the beach. They even had a swim in the water.

**Table 5:** Example stories generated by baselines.

# How about **evaluation**?

- Evaluating story quality is hard.
  - Not easy for humans.
  - Very hard for computers.

# VIST uses Human Evaluation

For the human judgements, we again use crowd-sourcing on MTurk, asking five judges per story to rate how strongly they agreed with the statement “If these were my photos, I would like using a story like this to share my experience with my friends”.<sup>7</sup> We take the average of the five judgments as the final score for the story. For the automatic metrics, we use

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<sup>7</sup>Scale presented ranged from “Strongly disagree” to “Strongly agree”, which we convert to a scale of 1 to 5.

# Human Evaluation on Different Aspects

- Visual Storytelling Challenge (2018)



## Storytelling Workshop

Co-located with [NAACL 2018](#)

June 5th, 2018. New Orleans, Louisiana

- 2 Feb 2018: Storytelling Challenge begins
- 2 March 2018: [Long, Short, Demo papers due](#)
- 2 April 2018: Notification of acceptance
- 16 April 2018: Camera-ready papers due
- 16 May 2018: [Storytelling challenge](#) ends
- 23 May 2018: Human Evaluation Result Notification
- 28 May 2018: Challenger Paper deadline (submit to arXiv, optional)
- 30 May 2018: Challenger Paper deadline (submit to us, optional)
- 5 June 2018: Workshop!

[Home](#)
[Dataset](#)
[Program](#)
[Challenge](#)
[Call For Papers](#)
[People](#)

## Storytelling

Human storytelling has existed for as far back as we can trace, predating writing. Humans have used stories for entertainment, education, cultural preservation; to convey experiences, history, lessons, morals; and to share the human experience.

Part of grounding artificial intelligence work in human experience can involve the generation, understanding, and sharing of stories. This workshop highlights the diverse work being done in storytelling and AI across different fields.

## The program of Storytelling Workshop!

[Proceedings of the First Storytelling Workshop](#)

# Human Evaluation on Different Aspects (Cont.)

- **Focus** ("This story is focused.")
- **Structure and Coherence** ("The story is coherent."):
- **I Would Share** ("If these were my photos, I would like using a story like this to share my experience with my friends.")
- **Written by a Human** ("This story sounds like it was written by a human.")
- **Visually Grounded** ("This story directly reflects concrete entities in the photos.")
- **Detailed** ("This story provides an appropriate level of detail.")

# Humans are still pretty good...

- Results of VIST Challenge 2018

Team	Focused	Coherent	Willing to Share	Written by A Human	Visually Grounded	Detailed	Total Score
DG-DLMX	3.347	3.278	2.871	3.222	2.886	2.893	18.498
SnuBiVtt (Late)	3.548	3.524	3.075	3.589	3.236	3.323	20.295
NLPSA501	3.111	2.870	2.769	2.870	3.072	2.881	17.574
UCSB-NLP	3.236	3.065	2.767	3.029	3.032	2.867	17.995
Human (Public Test Set)	4.025	3.975	3.772	4.003	3.965	3.857	23.596



# Automatic Evaluation

- **METEOR** aligns better with human ratings.

	METEOR	BLEU	Skip-Thoughts
$r$	0.22 (2.8e-28)	0.08 (1.0e-06)	0.18 (5.0e-27)
$\rho$	0.20 (3.0e-31)	0.08 (8.9e-06)	0.16 (6.4e-22)
$\tau$	0.14 (1.0e-33)	0.06 (8.7e-08)	0.11 (7.7e-24)

**Table 4:** Correlations of automatic scores against human judgements, with p-values in parentheses.

However ...

**No Metrics Are Perfect:  
Adversarial Reward Learning for Visual Storytelling**

**Xin Wang\***, **Wenhu Chen\***, **Yuan-Fang Wang**, **William Yang Wang**  
University of California, Santa Barbara  
{xwang, wenhuchen, yfwang, william}@cs.ucsb.edu

# And...

Reference: Human-Written Stories				
	<b>BLEU4</b>	<b>METEOR</b>	<b>ROUGE</b>	<b>Skip-Thoughts</b>
<b>GLAC</b>	0.03	0.30	0.26	0.66
<b>GLAC Edited By Human</b>	0.02	0.28	0.24	0.65

Table 4: Average evaluation scores on GLAC stories, using human-written stories as references. All the automatic evaluation metrics generate lower scores even when the editing was done by human.

# VISTRank (ACL'22)

## Learning to Rank Visual Stories from Human Ranking Data

Chi-Yang Hsu<sup>1\*</sup>, Yun-Wei Chu<sup>2\*</sup>, Vincent Chen<sup>3\*</sup>, Kuan-Chieh Lo<sup>3</sup>, Chacha Chen<sup>4</sup>,  
Ting-Hao (Kenneth) Huang<sup>1</sup>, Lun-Wei Ku<sup>3</sup>

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### Abstract

Visual storytelling (VIST) is a typical vision and language task that has seen extensive development in the natural language generation research domain. However, it remains unclear whether conventional automatic evaluation metrics for text generation are applicable on VIST. In this paper, we present the VHED (VIST Human Evaluation Data) dataset, which first re-purposes human evaluation results for automatic evaluation; hence we develop Vrank (VIST ranker), a novel reference-free VIST metric for story evaluation.<sup>1</sup> We first show that the results from commonly adopted automatic



**Reference:** i decided my dog would like a train ride. off to the train station we go. this is the train we will be taking our short trip on. my friend is the conductor. he is getting ready to attach the cars. here is the train all together. as you can see, my dog had a fantastic time.

**Model 1 (BLEU-1: 0.605, Human Rankers: 👍)**  
the city was very busy. there were many different kinds some were very unique. they were

**Model 2 (BLEU-1: 0.354, Human Rankers: 👍)**  
i went to the park station. it was a train trip to was very long. we had to go on our way is so happy to see us.

**COMING  
SOON**

# Outline

- The **birth** of the Visual Storytelling (VIST) task
- The **evolvment** of VIST technologies
- The **applications** of VIST

# Other Interesting V&L Work




---

What's it going to take to get you in this car today?  
 Relax! It just smells the other car on you.  
 It runs entirely on legs.  
 Just don't tailgate during mating season.  
 It's only been driven once.  
 He even cleans up his road kill.  
 The spare leg is in the trunk.  
 Comfortably eats six.  
 She runs like a dream I once had.

---

## Inside Jokes: Identifying Humorous Cartoon Captions



Dafna Shahaf  
 Microsoft Research  
 dshahaf@microsoft.com

Eric Horvitz  
 Microsoft Research  
 horvitz@microsoft.com

Robert Mankoff  
 The New Yorker Magazine  
 bob\_mankoff@newyorker.com

# Other Interesting V&L Work (Cont.)<sup>39</sup>



(a) **Generated:** a poll (pole) on a city street at night.

**Retrieved:** the light knight (night) chuckled.

**Human:** the knight (night) in shining armor drove away.



(b) **Generated:** a bare (bear) black bear walking through a forest.

**Retrieved:** another reporter is standing in a bare (bear) brown field.

**Human:** the bear killed the lion with its bare (bear) hands.

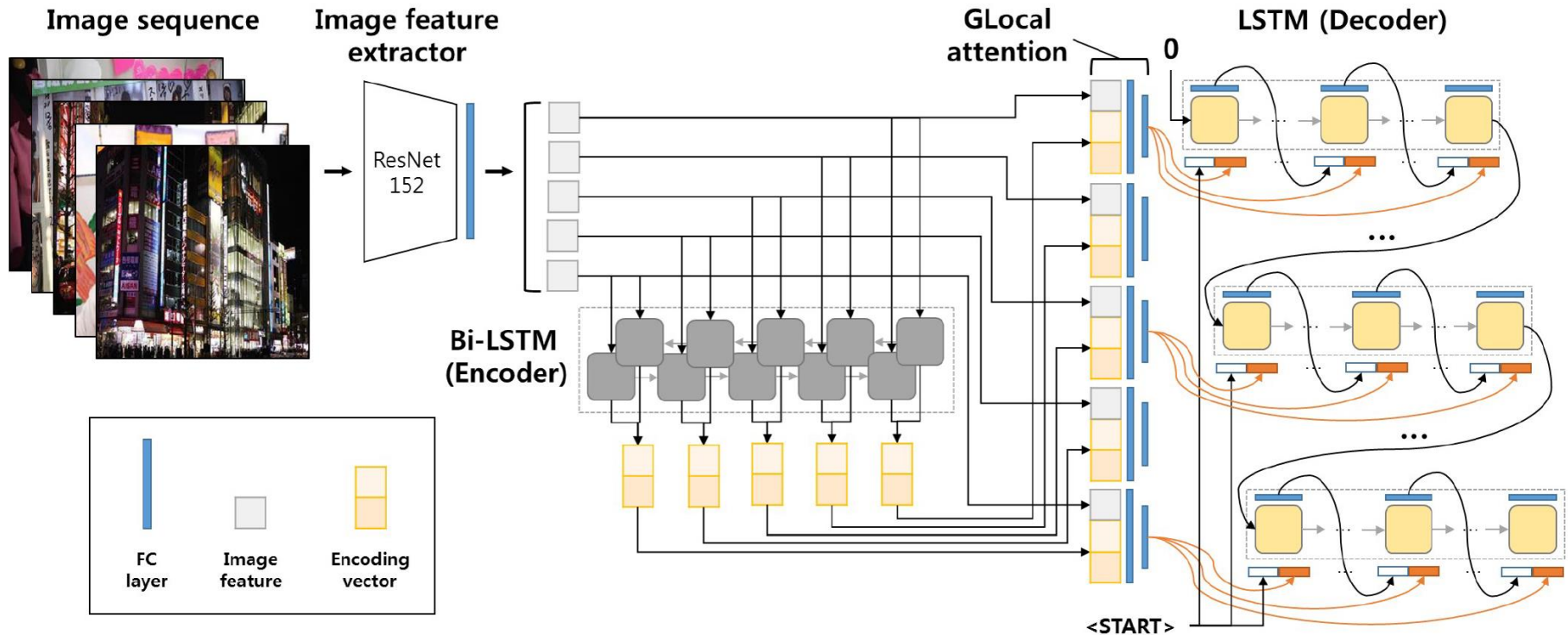
# Visual Storytelling Challenge (2018)





# GLACNet

- It received the **highest human ratings** in the VIST Challenge 2018.



# AREL: Learning to Reward

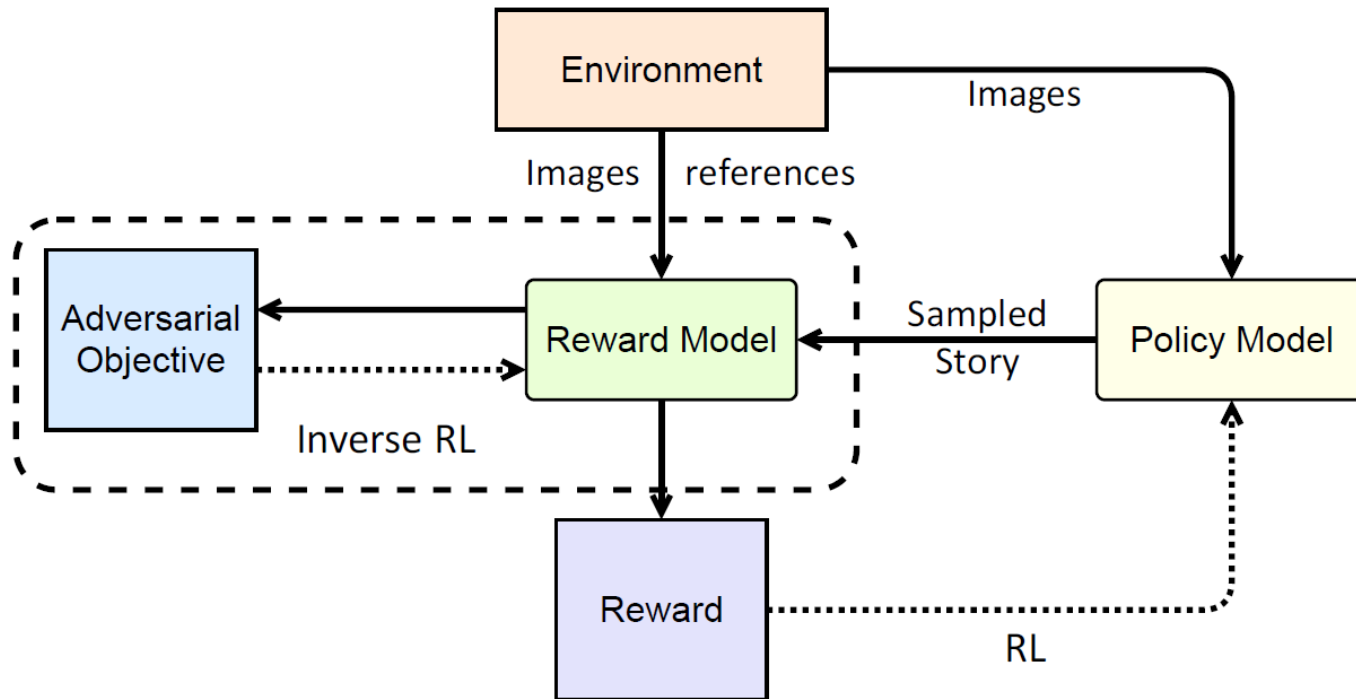


Figure 2: AREL framework for visual storytelling.

# Composite Rewards for VIST

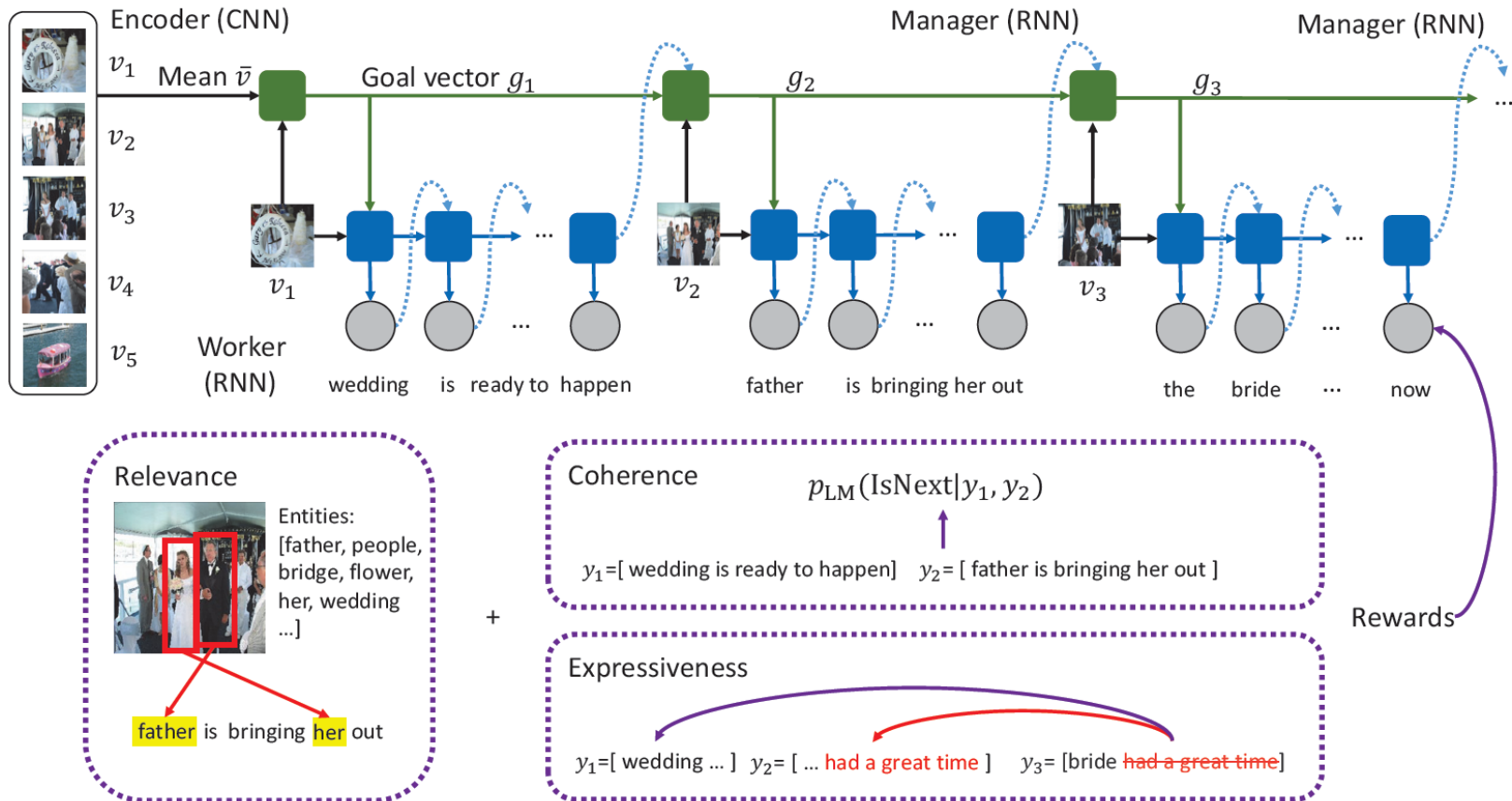


Figure 2: Model architecture and three rewards. Words highlighted in yellow show relevant concepts in the image.

# Stories Became More Coherent

- Results of VIST Challenge 2018

Team	Focused	Coherent	Willing to Share	Written by A Human	Visually Grounded	Detailed	Total Score
DG-DLMX	3.347	3.278	2.871	3.222	2.886	2.893	18.498
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Human (Public Test Set)	4.025	3.975	3.772	4.003	3.965	3.857	23.596

# But, machine-generated stories are still **monotonous** ...

2

(1)



(2)



(3)



(4)



(5)



**GLAC:** the city was lit up at night . the buildings were tall and bright . the skyline was beautiful . the streets were busy with people . the streets were empty .

**Human:** the skyscrapers are some of the tallest buildings across the country . at night , the city hosted a nightly carnival . the bridge is much more convenient at night . we decided to use the bridge to get to the city carnival in record breaking time . many vendors had great food to offer at the carnival . the carnival had many inner city people show up .

# Why?

- VIST dataset is relatively **small**
  - MS COCO Caption: 995k+ captions
  - VQA dataset: 760k+ questions + 10M+ answers
  - ROCStory dataset: 98k+ stories
  - VIST dataset: ~50k+ stories
  
- **Relations between images** were not used/modeled

# What can we do?

- VIST dataset is relatively **small**
  - MS COCO Caption: 995k+ captions
  - VQA dataset: 760k+ questions + 10M+ answers
  - ROCStory dataset: 98k+ stories
  - VIST dataset: ~50k+ stories
- *Use external resources*
- **Relations between images** were not used/modeled
- *Connect neighbor images*

# KG-Story

## Knowledge-Enriched Visual Storytelling

**Chao-Chun Hsu<sup>1\*</sup>   Zi-Yuan Chen<sup>2\*</sup>   Chi-Yang Hsu<sup>3</sup>**

**Chih-Chia Li<sup>4</sup>   Tzu-Yuan Lin<sup>5</sup>   Ting-Hao (Kenneth) Huang<sup>3</sup>   Lun-Wei Ku<sup>2,6</sup>**

<sup>1</sup>University of Colorado Boulder, <sup>2</sup>Academia Sinica, <sup>3</sup>Pennsylvania State University,

<sup>4</sup>National Chiao Tung University, <sup>5</sup>National Taiwan University,

<sup>6</sup>Most Joint Research Center for AI Technology and All Vista Healthcare

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- Modular pipeline
- Image → Words → Story
- Explicitly connect two neighbor images
- Use external knowledge graphs and datasets



# Input Photo Sequence

(1)



(2)



(3)



(4)



...

...

# Step 1: Image to Terms

(1)



(2)



(3)



(4)



Posture\_Frame

graduates\_NOUN

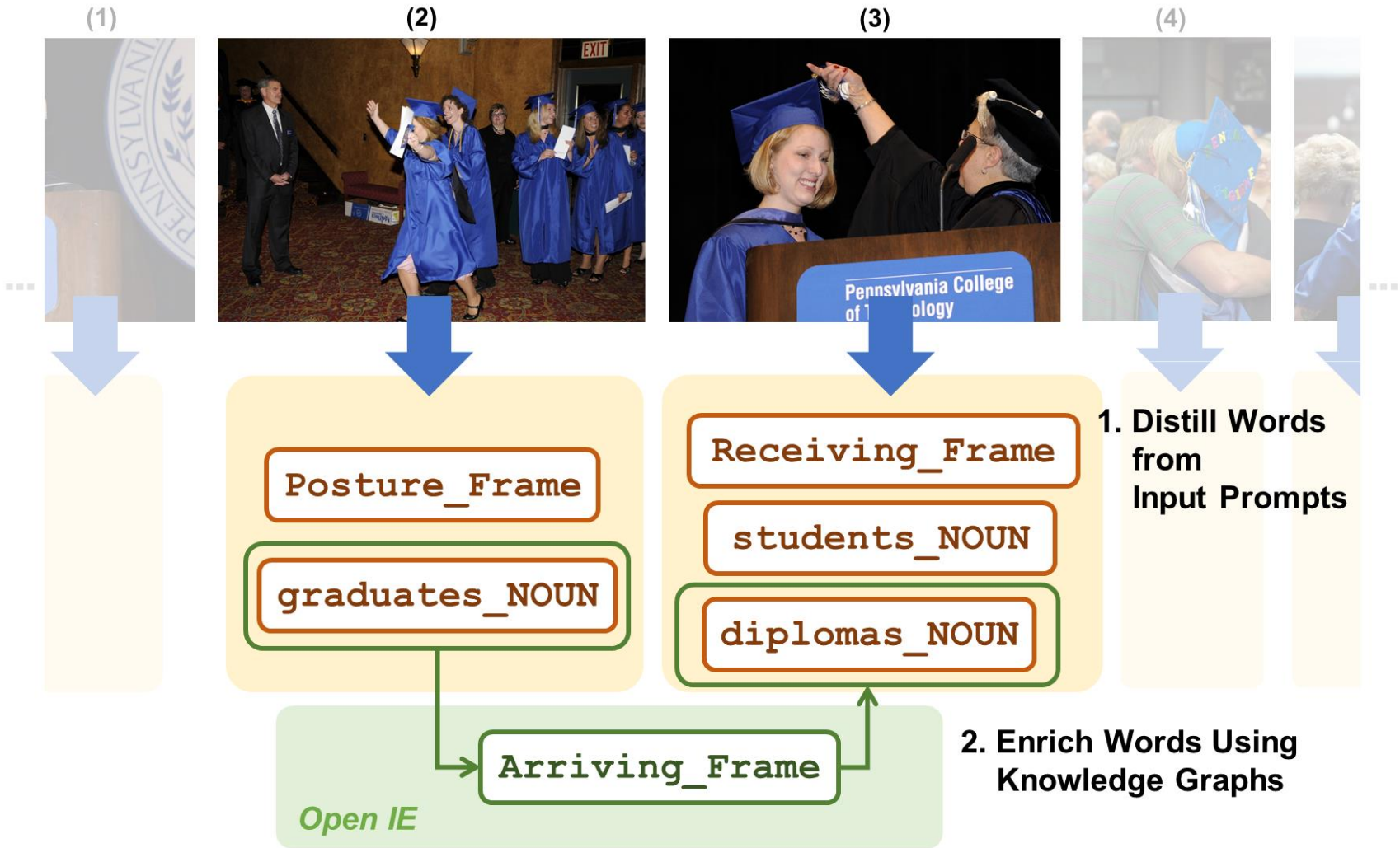
Receiving\_Frame

students\_NOUN

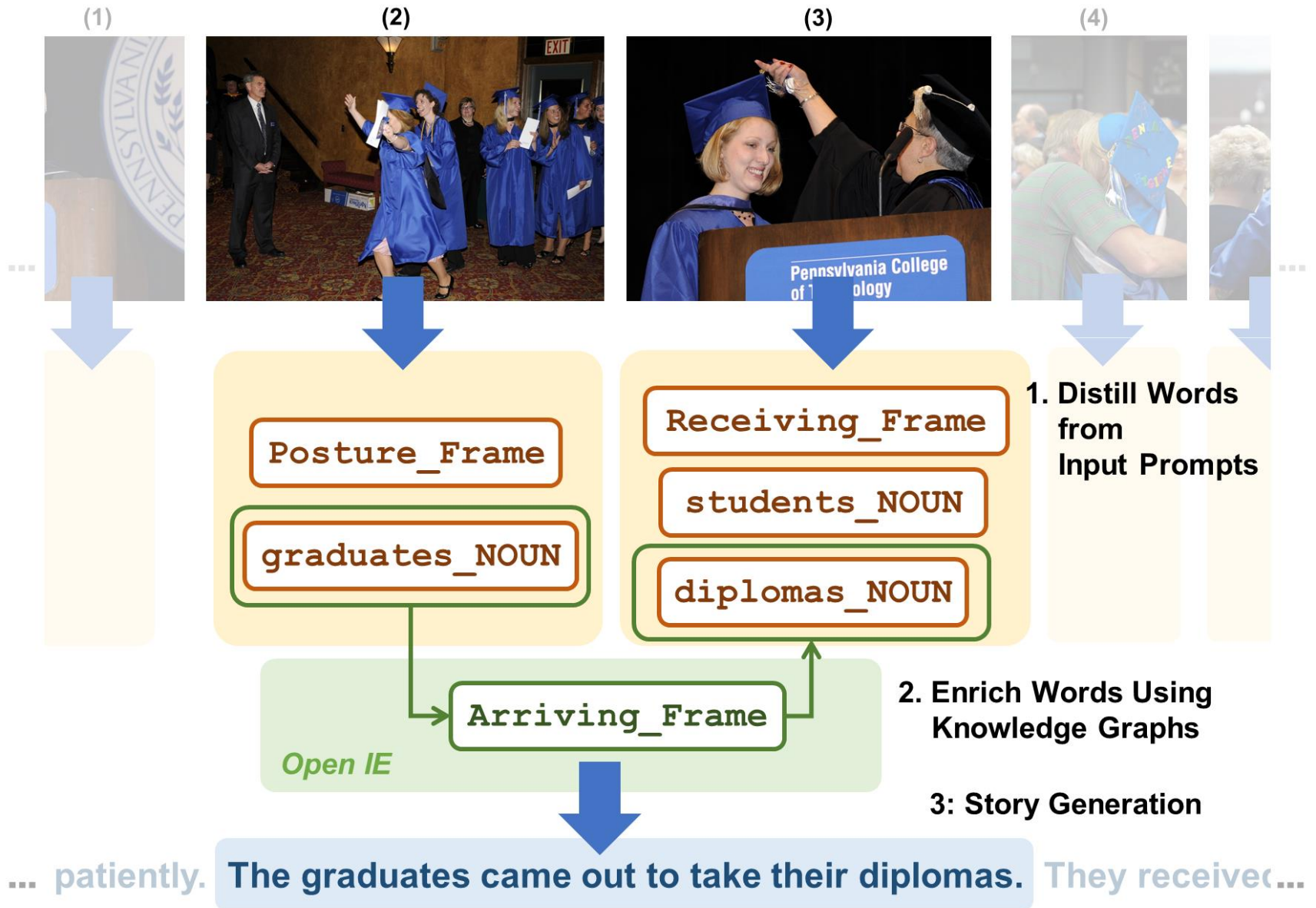
diplomas\_NOUN

1. Distill Words  
from  
Input Prompts

# Step 2: Enrich Terms



# Step 3: Term to Story



# Pros and Cons of KG-Story

- **Pros**

- Easy to use external extractors (image to terms)
- Easy to use external KGs (word enrichment)
- Easy to use external story datasets (story generation)
- Can technically be applied to text-only story generation

- **Cons**

- Modular pipelines can be harder to work with
- Propagation of error

# Example Output

3

(1)



(2)



(3)



(4)



(5)



**OpenIE:** the wedding reception was very special . it was a beautiful house . there were so many trees . everyone had a great time . ***even the dog had a great time !*** the dog was very well behaved .

**GLAC:** the family was having a great time at the christmas party . the tree was covered in snow . the trees were beautiful . the kids were very excited . the baby was happy to be there .

**Human:** we visited family for christmas . they live out in the country far from the city . the trees lost their leaves because it is so cold outside . they were so happy that we had arrived . even the dog had a marry christmas .

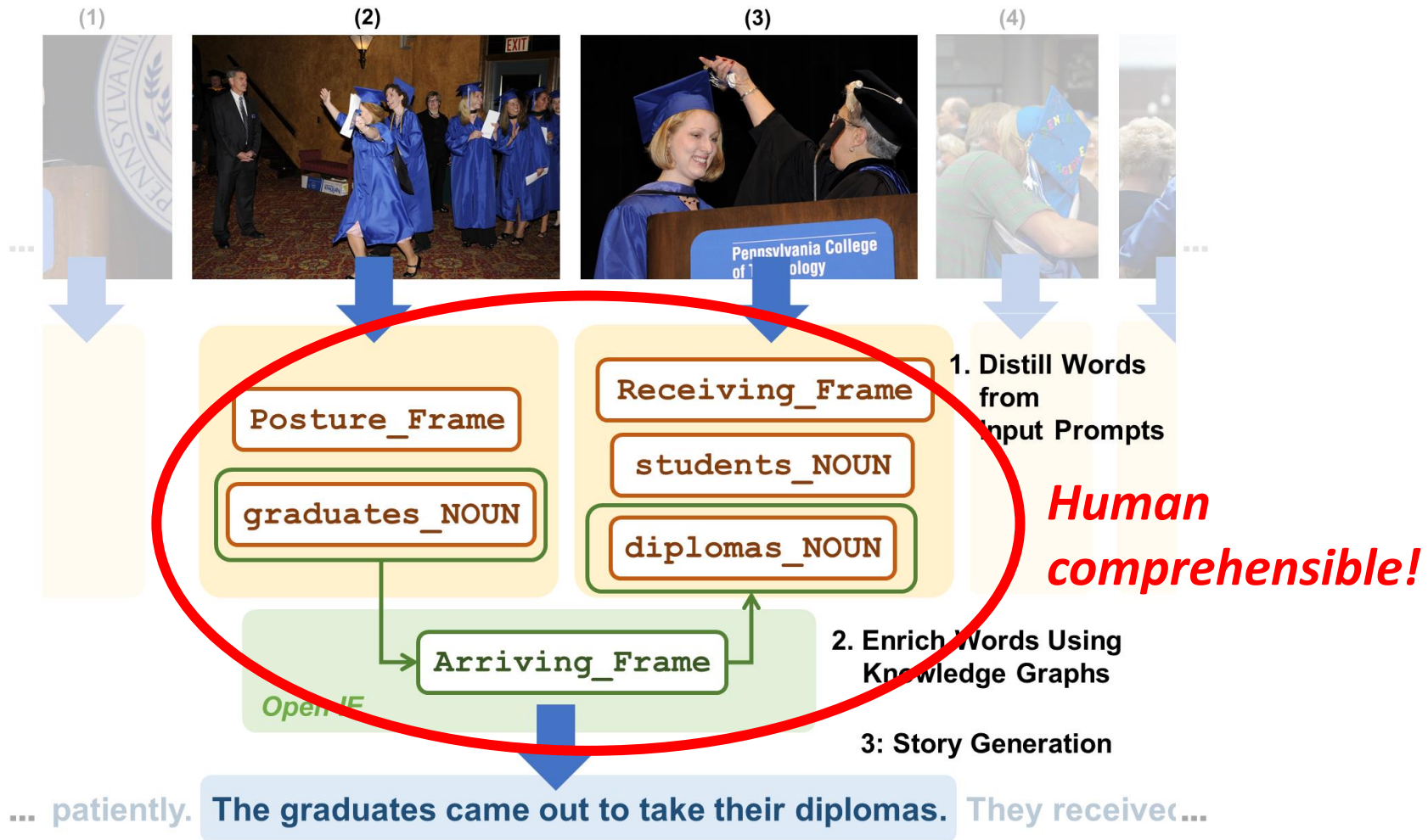
# Human Evaluation (Rank)

Human Evaluation (Story Displayed **with** Images)

	<b>GLAC</b> (Kim et al. 2018)	<b>No KG</b>	<b>OpenIE</b>	<b>Visual Genome</b>	<b>Human</b>
<b>Avg. Rank</b> (1 to 5)	3.053	3.152	<b>2.975*</b>	<b>2.975*</b>	2.846

Table 2: Direct comparison evaluation of KG-Story model. Numbers indicate average rank given to stories (from 1 to 5, lower is better.) Stories generated by KG-Story using either OpenIE or Visual Genome are on average ranked significantly better (lower) than that of GLAC (unpaired t-test,  $p < 0.05$ ,  $N=2500$ ).

# Bonus: Allow User Control





# Interactive Visual Storytelling via Term Manipulation

The screenshot displays the 'Dixit - Interactive Visual Storytelling' web application. The interface is organized into several panels:

- Image:** A gallery of five images showing a boy on a bicycle, a person on a path, a forest path, a boy on a bicycle, and a person sleeping in a car.
- Term description:** A gallery of four images: a vase, an office, a bathroom, and a living room.
- You can put term here temporarily:** A list of terms including 'man', 'trees', 'sign', 'man', 'motorcycle', and 'Placing' (highlighted in yellow).
- Story:** A text editor with the following story: "the boy sat down at his bike . he was riding his bike like a rider . he went into the forest looking for trees . he threw his bike at the dock . he went back to his seat to sleep ." Below the text are a five-star rating and buttons for 'Submit review' and 'Modify Story'.
- Term:** A collection of terms in boxes, including 'boy', 'rider', 'Seeking' (highlighted), 'dock', 'Sleep' (highlighted), 'Placing' (highlighted), 'bike', 'bicycle', 'trees', 'forest', 'bike', and 'seat'.
- Search:** A search bar with the text 'wood' and a 'Search' button. Below it are terms: 'wood', 'woods', 'firewood', 'woodworker', 'woodworking', and 'plywood'.

# Why stop at adding only 1 edge?

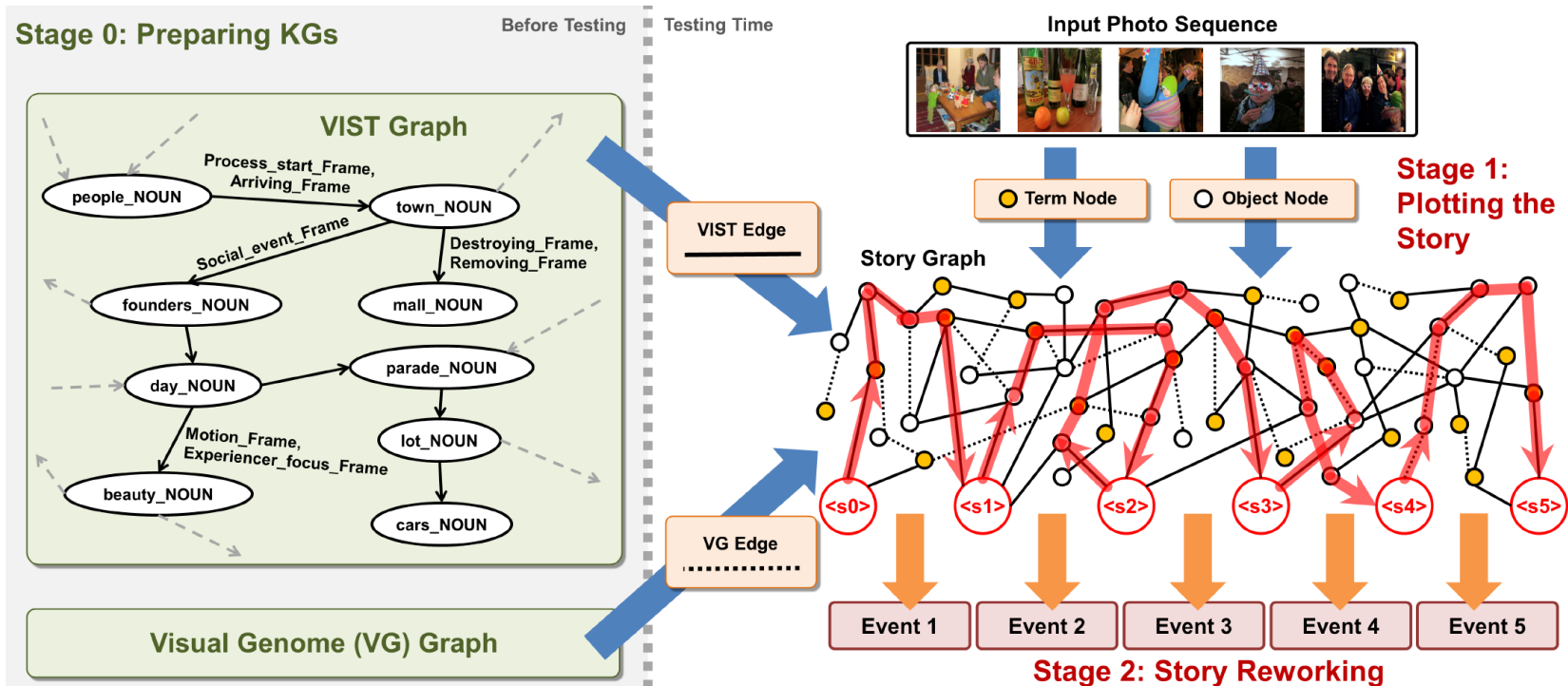


Figure 1: Overview of PR-VIST. In **Stage 1 (Story Plotting)**, PR-VIST first constructs a graph that captures the relations between all the elements in the input image sequence and finds the optimal path in the graph that forms the best storyline. In **Stage 2 (Story Reworking)**, PR-VIST uses the found path to generate the story. PR-VIST uses a story generator and a story evaluator to realize the “rework” process. In **Stage 0 (Preparation)**, a set of knowledge graphs that encode relations between elements should be prepared for the uses in Stage 1.

# Outline

- The **birth** of the Visual Storytelling (VIST) task
- The **evolvment** of VIST technologies
- The **applications** of VIST

# What are the **applications** of VIST?

**Input:** A sequence of photos



**Output:** A short story describing the photo sequence

# Narrating the Environment

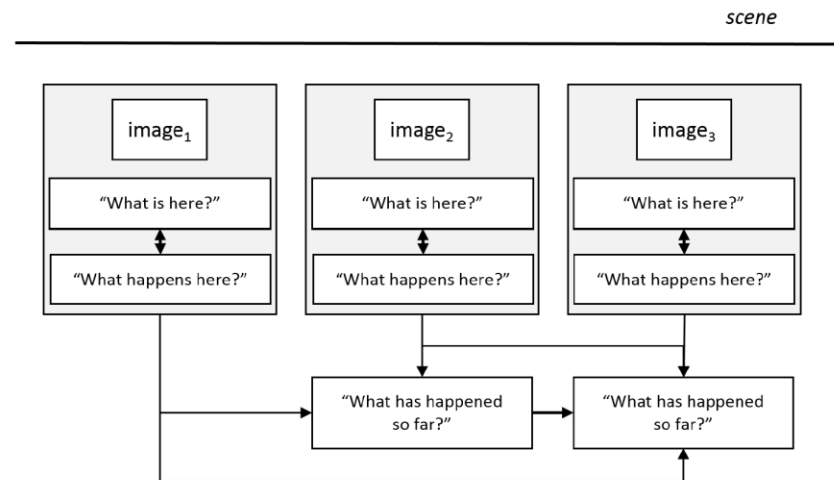


Figure 1: Creative Visual Storytelling Pipeline: T1 (Object Identification), T2 (Single Image Inferencing), T3 (Multi-Image Narration)

# Content Creation



Kenneth Huang 🔥 Survival Game IN-PERSON

@windx0303



.@tknearem is defending her PhD thesis NOW!  
@ISTatPENNSTATE #PennStateHCI



11:19 AM · Nov 19, 2021 from IST Building · Twitter for Android

# Gaps in Text Quality

3

(1)



(2)



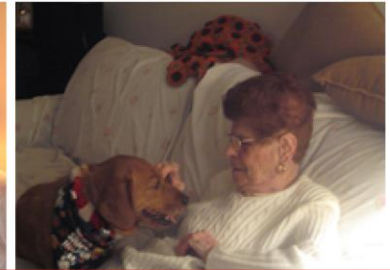
(3)



(4)



(5)



**OpenIE:** the wedding reception was very special . it was a beautiful house . there were so many trees . everyone had a great time . ***even the dog had a great time !*** the dog was very well behaved .

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# Human Editing is Needed




---

**Machine-Generated Story (a):**  *visual storytelling*

the family got together for a dinner. the food was delicious.  
 everyone was having a great time. the meal was delicious.  
 the kids had a great time.

---

**Machine-Generated (a) -> Human-Edited Story (b):** 

the whole family got together for thanksgiving. the food was delicious!  
 everyone had a lot of fun, and the kids played the entire time.



# Visual Story Post-Editing



## Machine-Generated Story (a): *visual storytelling*

the family got together for a dinner. the food was delicious.  
everyone was having a great time. the meal was delicious.  
the kids had a great time.

## Machine-Generated (a) -> Human-Edited Story (b):

the whole family got together for thanksgiving. the food was delicious!  
everyone had a lot of fun, and the kids played the entire time.

*visual story post-editing*

## Machine-Generated (a) -> Machine-Edited Story (c):

the family got together for a nice dinner. the food was delicious.  
the guys enjoyed the food since they had never eaten there before.  
the food was presented well. the dessert was delicious.

# Post-Editing (APE) Task

- Often used in MT
- Treat the text generation model as a **black box**.
- **Pre-** and **post-edited** parallel data are often collected.

# Data Collection



Please **edit the following story** as if these were your photos, and you would like using this story to share your experience with your friends:

[Reset to the original story](#)

the church was a beautiful place to visit . the bride and groom were very happy . the cake was delicious . the family was so happy for them . the wedding was a great time .

- Do **NOT** change the text inside the bracket ([ ]).
- Use **David, John, or Robert** for male names. (If you don't want to use "[male]".)
- Use **Lisa, Mary, or Maria** for female names. (If you don't want to use "[female]".)

# Editing Increased Lexical Diversity

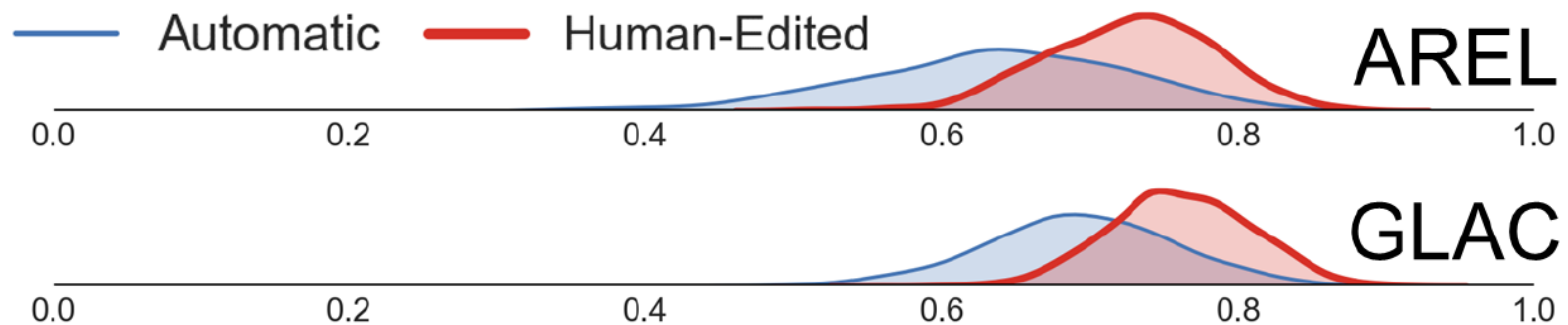
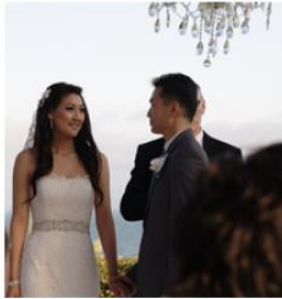


Figure 3: KDE plot of type-token ratio (TTR) for pre/post-edited stories. People increase lexical diversity in machine-generated stories for both AREL and GLAC.

# Post-Editing **Improved** the Stories

	<i>AREL</i>					
Edited By	Focus	Coherence	Share	Human	Grounded	Detailed
<b>N/A</b>	3.487	3.751	3.763	3.746	3.602	3.761
<b>TF (T)</b>	3.433	3.705	3.641	3.656	3.619	3.631
<b>TF (T+D)</b>	<b>3.542</b>	3.693	3.676	3.643	3.548	3.672
<b>LSTM (T)</b>	<b>3.551</b>	<b>3.800</b>	<b>3.771</b>	<b>3.751</b>	<b>3.631</b>	<b>3.810</b>
<b>LSTM (T+D)</b>	<b>3.497</b>	3.734	3.746	3.742	3.573	3.755
<b>Human</b>	3.592	3.870	3.856	3.885	3.779	3.878

# Example Output



we had a great time at the wedding today. the bride and groom were very happy to be married. the bride and groom were very happy to be married. the bride and groom pose for a picture. at the end of the wedding, the bride and groom pose for a picture.

the wedding was held in a beautiful church. the bride and groom walked down the aisle. they were very happy to be married. the couple looked so lovely together. the bride and groom danced the night away at the reception.

# Outline

- The **birth** of the Visual Storytelling (VIST) task
- The **evolvment** of VIST technologies
- The **applications** of VIST

# 1 Introduction

Beyond understanding simple objects and concrete scenes lies interpreting causal structure; making sense of visual input to tie disparate moments together as they give rise to a cohesive narrative of events through time. This requires moving from reasoning about single images – static moments, devoid of context – to sequences of images that depict events as they occur and change. On the vision side, progressing from single images to images in context allows us to begin to create an artificial intelligence (AI) that can reason about a visual moment given



Are we there yet?

# Meta Takeaways

- A good dataset **sets an interesting and rich agenda** for the research community.
- A good **summer intern project** could shape your career!

# In2Writing Workshop (@ACL'22)



## In2Writing

The First Workshop on Intelligent and Interactive Writing Assistants

The purpose of this interdisciplinary workshop is to bring together researchers from the natural language processing (NLP) and human-computer interaction (HCI) communities as well as industry practitioners and professional writers to discuss innovations in building, improving, and evaluating intelligent and interactive writing assistants. We plan to alternate our workshop venue between an NLP conference and a HCI conference every year to facilitate collaboration.

The first 100 participants get a free premium subscription to [Grammarly](#) and [Wordtune](#).

This year the workshop will be held at [ACL 2022](#) in Dublin, Ireland on the 26th of May, 2022.

The workshop is expected to be hybrid, unless the pandemic situation dictates otherwise outside our control.

**COMING  
SOON**



# Visual Storytelling

Ting-Hao (Kenneth) Huang

Penn State University

Guest Lecture for CIS 700 - Interactive Fiction and Text Generation

April 19, 2022